Cookies Policy

BEEZY INC uses technical-necessary, preference, analytical and advertisement cookies during your browsing in our website. To learn all the information pertaining to our Cookies Policy, consult the sections listed below:

1. What is a cookie?

Cookies are text files containing small amounts of information that are downloaded and installed on your computer or mobile device when you visit a website. Cookies are sent back to the original website at each subsequent visit, or to another website that recognizes them.

2. What types of cookies do we use?

We have detailed how this website uses cookies to inform you as transparently as possible:

- **Technical cookies**: those which allow the user to navigate through a website, platform or application and to use the different options or services that exist in it, including those that the publisher uses to allow the management and operation of the website and to enable its functions and services such as, for example, website traffic control and data communication, identifying the session, accessing parts of restricted access, remembering the elements-products for an order, carrying out the purchase process of an order, payment management, fraud control, applying for registration or participation in an event, counting visits for billing purposes of software licenses with which the service operates, using security elements during navigation, storing content for videos or sound broadcasting, enable dynamic content (e.g. text or image loading) or sharing content through social networks.

- **Personalization or preference cookies:** those which allow saving information in order to the users to access the service with some characteristics which can differentiate their experiences from each other such, as for example, the language, the number of results to display when the user searches, the look and feel of the service or the content of it depending on which type of browser through which the service is accessed, local settings from which the service is accessed, etc.

- **Analytical cookies:** These allow the party responsible to track and analyze the user's behaviour on the websites linked to them. The information gathered by these cookies is used to measure activity on websites, applications or platforms and to create user browsing profiles on those websites, applications and platforms, with the aim of improving the analysis of data used by users.

- **Advertisement cookies:** These allow, in the most effective way possible, the management of all advertising sections that the editor may have included on a website, application or platform used to provide the requested service in accordance with criteria such as edited content or frequency of the adverts displayed.

Type	Cookie name	Purpose	Responsible	Expiration
Necessary-Technical	_cf_bm	Cookie used by HubSpot to distinguish between human and bots.	HubSpot	1 day
	_cfruid	Cookie part of the services provided by Cloudflare, including load-balancing, deliverance of website content and serving DNS connection for website operators.	Beezy	At the end of the browsing session
Functionality	lang	Cookie used by LinkedIn to remember the user's selected language version of a website.	LinkedIn	At the end of the browsing session
	lidc	Cookie used by LinkedIn to optimize data center selection.		24 hours
	loglevel	Cookie used by Vidyard to maintain settings and outputs when using the developer tools console on current session.	Vidyard	Persistent
	vidyardSettings	Cookie used by Vidyard to determine the optimal video quality based on the visitor's device and network settings.		
	_atuvs	Cookie which ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	AddThis	1 day
	uvc	Cookie used by AddThis to detect how often AddThis encounters the same user.		1 year
	xtc	Cookie used by AddThis to register the user's sharing of content via social media.		
	at-rand	Cookie used by the social sharing platform AddThis.		1 day
	_atuvc	Cookie used to update the counter of a website's social sharing features		1 year
Analytics	AnalyticalSyncHistory	Cookie used by LinkedIn in connection with data-synchronization with third-party analysis service.	LinkedIn	29 days

	Personalization_id	Cookie set by Twitter to allow the visitor to share content from the website onto their Twitter Profile.	Twitter	2 years
	undefined	Cookies used by Wistia which collects data on visitor interaction with the website's video-content. This data is used to make the website's video-content more relevant towards the visitor	Wisitia	Persistent
	wistia			
Advertisement	loc	Cookie used by AddThis whis is used to help providers determine how users who share information with each other are geographically located.	AddThis	1 year
	bcookie	Cookies used by LinkedIn for tracking the use of embedded services.	LinkedIn	2 years
	bscookie			
	UserMatchHistory	Cookie used by LinkedIn to track visitors on multiple websites in order to present relevant advertisement based on the visitor's preferences.		29 days

4. How do I uninstall cookies?

The user can freely decide whether or not to install our cookies on their hard drive, as well as decide to erase them, by following the procedure established in the help section of your browser. The user can also set up their browser to accept or reject all cookies by default or to receive on-screen notification of the reception of each cookie and decide at that time whether or not to install them on their hard drive. Below we provide you with links to the manufacturers of devices and browsers for the management or deactivation of cookies of the majority of browsers.

- **Internet Explorer**: in the menu option: Tools > Internet Options > Privacy > Settings. To know more visit the following link.

- **Google Chrome**: in Options > Advanced > Privacy > Cookies. For more information visit the following link.

- **Mozilla Firefox**: in the menu option: Tools > Options > Privacy > Cookies. For more information visit the following link.

- **Safari (IOS 8)**: in Settings > Safari > Block Cookies. To know more visit the following link.

- **Opera:** In Settings > Advanced > Privacy & Security > Content Settings > Cookies. For more information visit the following link.

The fact that a user may configure their browser to reject all cookies, or expressly our cookies, could make it impossible to access some services and might mean that their experience on our web page could be less satisfactory. If you would like to have greater control over the installation of cookies,

you can install software or plug-ins on your browser, known as "Do Not Track" tools, which will allow you to choose those cookies that you would like to allow.

5. How can I exercise my rights?

If you wish to know how to exercise your rights to access your personal data, request the rectification of inaccurate data, rectification, request its erasure, restrict the processing, right to object, data portability and not to be subject to a decision based solely on automated decisions, please visit our **Privacy Policy.**

BEEZY INC reserves the right to modify this Cookies Policy at any time. Such modifications will be published on our website, and we therefore recommend that you consult the notice whenever you visit the website. We recommend reading the Cookie Policy each time you access our website.