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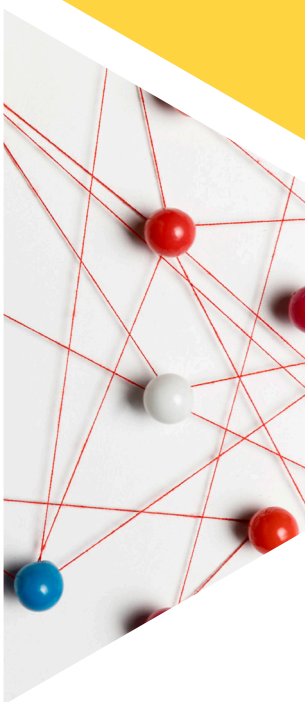
Eczacibasi

International conglomerate improves
corporate communications with Beezy



International Conglomerate Improves Corporate Communications With Beezy

With 25 companies in various industries and 11,000 employees scattered all over the world, the Turkish industrial group, Eczacibasi, was a success in any language.



Except when it came to communicating with their employees.

Their previous Sharepoint solution was sufficient for sharing documents but not for keeping employees connected and engaged.

“We’re a conglomerate, so we have to be able to work as one body,” explained Sahra Toksoz, Project Manager for Corporate Applications at Eczacibasi. “We wanted a solution that could do more than share documents. One that acted as corporate social media so we could improve interactions between employees.”

Finding The Right Intranet With Beezy

Toksoz and her team sought out a collaborative and easy-to-use intranet solution that the entire global organization could easily use to accelerate internal messaging and information sharing.

“Because we’re made up of many companies, it’s important for people to feel engaged with colleagues. One way to do so is with an intranet. It helps us promote positive interactions,” said Toksoz.

Eczacibasi didn’t just want a solution that allowed their employees to interact and collaborate, they also wanted to create an experience. That’s what led them to Beezy.

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SAHRA TOKSOZ
PROJECT MANAGER FOR
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Beezy Makes Connection Easy

What seemed impossible at first due to multiple offices and locations, Beezy's intelligent digital workplace made possible.

With its social, enterprise intranet solution designed specifically to enhance the Microsoft Productivity Suite, departments are now able to deliver information to targeted groups all from a single source.

But that's not all. To stay up to date socially with their peers, employees are now able to customize their newsfeeds to include just the information that they find valuable. Beezy offers a place to share, comment, and collaborate easily.

"Our corporate communications team is working so hard to engage all of our colleagues, and we saw a positive interaction between colleagues on Beezy," said Toksoz.

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Measuring Success

Eczacibasi has been working with the Beezy intranet solution for three years. With Beezy, the company has leveled up communication and brought employee collaboration to the table.

“Our organization is a typical Turkish company—more hierarchical so people are afraid to share. Previously, everything was about strict corporate information. Now, it’s more social and people are more engaged. People aren’t afraid. They’re posting pet pictures, talking about daily business life, and even liking the CEO’s posts.”

A positive and engaging work environment has increased productivity, employee efficiency, and ROI. With employees sharing their knowledge and experiences, Eczacibasi’s company culture has become increasingly more positive and has brought the dispersed employees closer.

“Our employees have started to interact with each other more—creating shoutouts and appreciating each other.”

Providing Unparalleled Collaboration Opportunities

As such a large organization, Eczacibasi has a huge responsibility—to connect and engage its employees. Beezy allows Eczacibasi to do so.

“Our intranet is the backbone application of our company. Employees feel connected and engaged with other colleagues. They’re acting like a common organization, even though everyone is from another company. Beezy helps us do this.”

About Beezy

Beezy is the all-in-one Intelligent Workplace for Microsoft Office 365. We make collaboration within your organization easy and relevant. By extending the Microsoft productivity stack, we unify the digital workplace and empower users to communicate, share and collaborate better, whether on-premises, in the cloud or in hybrid environments.

Large customers such as Monster, Bank of England, ZF and many more can now benefit from the full functionality of an intelligent, modern digital workplace that brings together Collaboration, Communication, Knowledge and Processes.

Learn more at www.beezy.net



Beezy
Your Intelligent Workplace